

# CSR Report

SN Nuclearelectrica SA



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# About Nuclearelectrica

## ““ Our Mission

Capitalization of nuclear resources for production of clean energy in safe and efficient conditions economic

## Our vision

An efficient, innovative national company, determined to achieve excellent results, sustainable, in the world top of nuclear energy.

## Our values


Responsibility  
Team work  
Integrity  
Mutual respect  
Professional excellence  
Continuous improvement

””



NUCLEARELECTRICA





**W**e are witnessing a paradigm shift in the business environment at international level, which is inevitably propagating in Romania too. Doing profitable business is no longer the only condition and reason for the existence of a company. Over the last decade, 3 out of 4 companies in Forbes Top 1000 no longer exist today, and it is estimated that over the next decade more than half of Forbes 500 companies will no longer exist. The ability to innovate, adapt to new, continue to produce value in a constantly changing world largely depends on the network of relationships that a company has with the surrounding environment, whether we are talking about the classic transaction of company-environment resources or newer community engagement practices. The success of a company is beginning to increasingly depend on the availability and quality of the resources it can capture from the environment, but also on the benefits it returns so that the entire cycle maintains its capacity for regeneration and prosperity. Beyond the financial results, the energy produced, we believe that Nuclearelectrica has a responsibility towards the community and its employees and their families.

Nuclearelectrica plays several strategic roles in relation to various social actors and by constantly mapping them and their interests, we are trying to maximize the benefits that everyone receives from the relationship with Nuclearelectrica. We are aware of the contribution of nuclear energy to the national energy system, which translates into the ignition of one of 5 light bulbs in your home, but also of the importance of nuclear safety and environmental protection, accompanying every decision we make. From the strict monitoring of the effluents in the environment, to the safe management of nuclear waste, we meet the targets we have committed to, we observe the national and international standards in the field, and we manage to occupy every year top positions among nuclear plants around the world.



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# Message from the Chief Executive Officer

But we believe we can do more. Starting with 2019, Nuclearelectrica has initiated a planned corporate social responsibility program with a budget of RON 10,856,000 intended for the implementation of programs with significant impact on communities. We started from identifying the real needs of the people and found that Nuclearelectrica can make a real contribution in the area of improving education, access to quality medical services, promoting talents, social protection of disadvantaged categories. We have initiated 45 projects in 2019, of which 17 are already completed, and 28 are in progress. From the preliminary figures regarding the impact assessment, through the CSR program of SNR, and the sponsorships granted in 2019, we had a positive impact on the lives of over 2 million Romanians.

One of the most important initiatives was the equipping of the laboratories of physics, chemistry and robotics within educational institutions of Constanta and Ialomita counties, the equipping of Cernavoda City Hospital as well as the improvement of living conditions in the City of Cernavoda, in partnership with the Cernavoda City Hall, as part of the campaign "Creștem odată cu tine!" ("We grow with you!"). For 2020, we intend to continue in the direction we have committed to, in order to create value together with the community, to support the economic, social and cultural growth of Romania and to bring about real change in the surrounding world.

We thank all of our partners who made possible the smiles and joys brought on the faces of many Romanians!

Cosmin Ghiță  
Chief Executive Officer



# The CSR Strategy of Nuclearelectrica

The CSR strategy includes principles correlated to the business culture of SNN, such as:

- Economic equity;
- Social equity;
- Fair behavior;
- Transparent relationships;
- Integrity;
- Moral principles;
- Community investment.



Creating and supporting a sustainable business model, with responsible management and global policies adapted to local issues



Addressing the real issues of the community



Developing relationships with the local community, NGOs, opinion leaders and increasing capacity at local level



Increasing the level of acceptance for the use of nuclear energy in Romania and for SNN's investment projects



Actively combating corruption by means of warning or reporting procedures, internal guidelines and information and prevention efforts



Increasing the level of confidence and support for SNN's business model



Starting the change we want to see in the Romanian society



Attracting young specialists



Alignment to CSR international standards and good practices practiced by the companies



Promoting transparency on the economic, social and environmental consequences of the company's activities



Every year, SNN establishes a planned program of CSR actions, including goals, objectives, focused on several social problems identified, along with the estimated budget required to implement the CSR programs. In choosing the programs it will support, SNN contextually analyzes the communities it operates in, with the purpose of identifying the social aspects that support or, on the contrary, hinder business, and the CSR projects designed by SNN will be connected to the nature of the company's business, the welfare of employees or other categories of stakeholders. SNN has a proactive approach in identifying partners and potential beneficiaries of CSR projects and develops a transparent decision-making process, based on clear criteria. The results obtained from CSR campaigns will be brought to the attention of stakeholders, such as investors, employees, partners and collaborators.

Social responsibility, regardless of the nature of its implementation, is an integral part of the company's vision and strategy, and SNN will continue to support both the local community, and the initiatives leading to innovation and continuous development, especially those of young people.

Employee accountability and their involvement in CSR programs confer a macrosocial dimension to the work, a sense of value and visible results, shared with the others.

With its actions, SNN aims to respond to the community's real problem, to contribute to the change for the better that the Romanian society needs for equality of chances, the increase of the standard of living and access to resources and, last but not least, for the growth of the future generation. SNN wants to build a long-term trust relationship with employees, local communities, suppliers and partners, citizens, relationships that serve as a base for creating sustainable business models. Greater trust thus contributes to creating an environment in which SNN and its stakeholders may innovate and grow. SNN is aware that economic activities increasingly require an ethical foundation that places man, the environment and social considerations in the center of economic activity.

In addition to the company's contribution to society by creating jobs, taxes and collateral economic effects, SNN wants to manage CSR projects that would promote development and add value to society.

# The CSR Strategy of Nuclearelectrica



**45** campaigns initiated

**17** completed projects

**28** under implementation

**10.856.000** RON allocated budget

**10** projects in the medical sector

**6** projects in the cultural sector

**8** projects in the educational sector, of which one project includes 11 educational institutions in the Constanta and Ialomita Counties

**11** projects in the humanitarian sector

**1** project in the sector of environmental protection

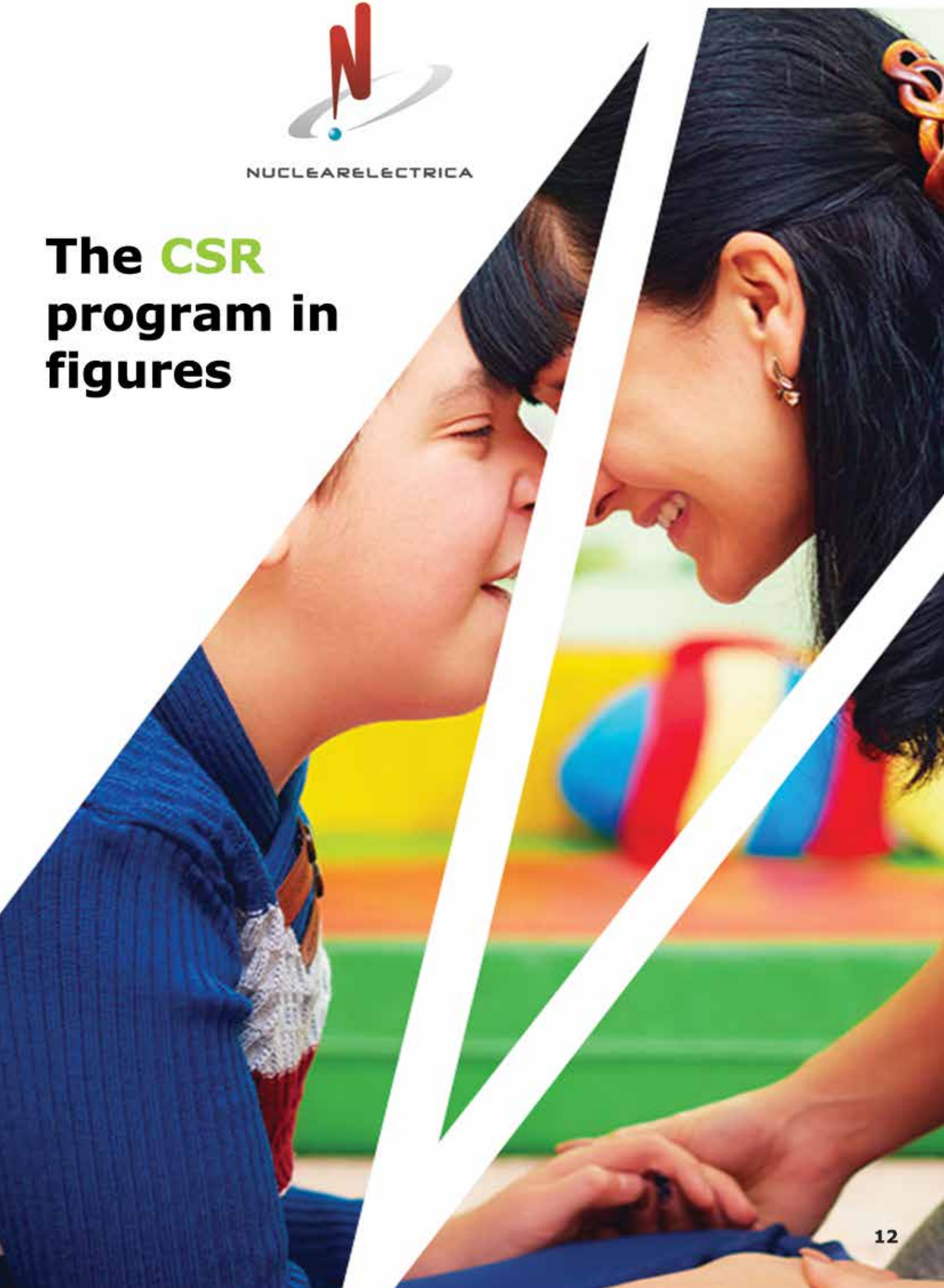
**Over 2.000.000**

romanian beneficiaries of the CSR program and sponsorships from SNN



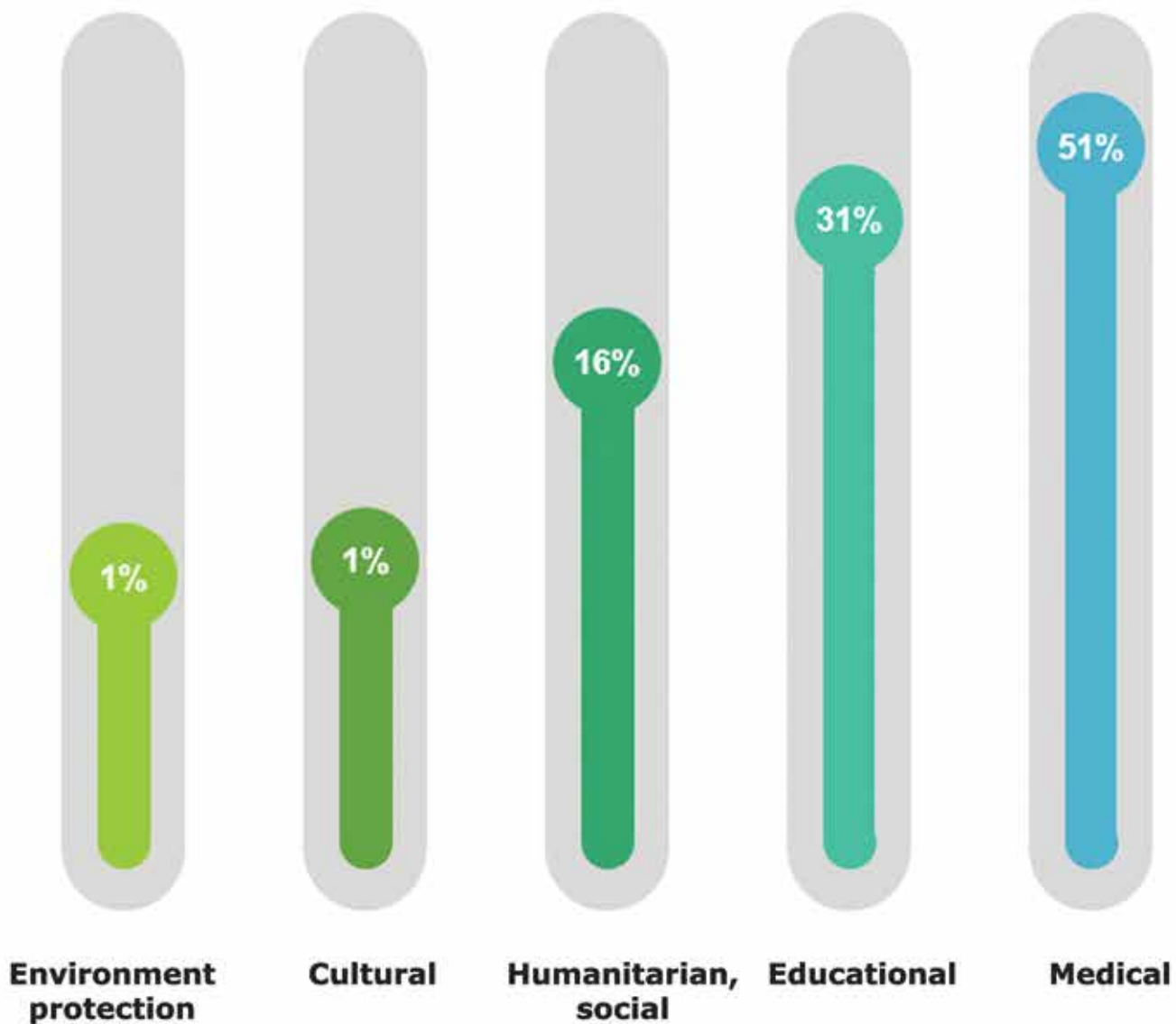
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# The **CSR** program in figures





## The distribution of the amounts spent in 2019 on the framework of the CSR and sponsorship program







# Association for Supporting Children with Physical Disabilities of Romania - Argeş branch

**Sponsorship Scope:** Helping children from disadvantaged categories

The Association for Supporting Children with Physical Disabilities of Romania - Argeş branch cares for 170 children with disabilities and provides treatment and access to medicines and medical equipment for them, while also providing educational courses, training and talent cultivation activities, special sports activities. In general, children with disabilities are not integrated in the communities they belong to, and do not participate in the collective activities organized by other children of their age. That is why, the Association for Supporting Children with Physical Disabilities of Romania - Argeş branch organizes a Christmas party every year, an opportunity for children and young people with disabilities to socialize, occasion when a play was staged, carols were sang, and magic tricks were showcased.

Nuclearelectrica got involved by partially bearing the costs necessary for the Christmas celebration organized by the children and young people within the association and the purchase of gifts for each participant.

**Sector:** medical

**Impact:** 180 children with physical disabilities, cared for within the association

**Project Status:** completed

**Amount :** 25.200 RON

**Website:** <https://www.facebook.com/ASCHFRArges1/>





## **„Alături de Alexia Andreea” Association**

**Sponsorship Scope:** medical

**Sector:** Medical, health

**Impact:** cancer patients who need treatment at international medical clinics.

**Project Status:** completed

**Amount :** 47.729 RON

**Website:** <https://www.facebook.com/alaturidealexia/>



Europe records 23.4% of the cancer cases in the world, and 20.3% of deaths, although it only has 9.0% of the world population. Cancer is the 2nd leading cause of morbidity and death in Europe, with estimates exceeding 4.5 million new cases, over 2 million deaths and approximately 13 million prevalent cases, every year. Although over 40% of deaths due to cancer can be prevented, cancer accounts for 20% of all deaths in the European Union.

In Romania, 140 people die every day due to cancer. Some of them could have been saved if they had access to specialized treatment. In order to support patients with reduced financial possibilities, the Association "Alaturi de Alexia Andreea" provides financial aid to cover the necessary treatment costs. Nuclearelectrica got involved by partially bearing the costs necessary to provide surgical interventions, post-operative chemotherapy and related hospitalization for cancer patients within the association, who cannot afford the treatments from a financial point of view.



## **“Lumina” Association**

### **Sponsorship Scope: medical**

Lumina Association is an association that set up and manages the center for pediatric palliative care in Bacau County. The center provides palliative care services for children and young people with ages between 3 and 25. The association provides a series of services and treatments to meet the following patient needs:

- physical needs: pain and other uncontrolled symptoms are assessed and treated in a professional manner by the medical team;
- psychological needs: response to emotional and spiritual pain;
- social needs: counseling and guidance to meet the family’s social needs;
- educational needs: education is part of one's personal development and is a fundamental right of every single individual;
- need for socialization: taking patients out from isolation and involving them in activities adapted to their personal medical situation;
- spiritual needs: interventions to help patients and their families in finding meaning and purpose in life;



**Sector:** medical

**Impact:** 60 children with life-limiting illnesses and their families

**Project status:** in progress

**Amount:** 75.000 RON

**Website:** <http://asociatialumina.ro/>

Nuclearelectrica became a partner of the Association by partially bearing the costs necessary to improve the quality of life and increase the degree of access to palliative care services for children diagnosed with incurable or life-limiting illnesses.

Thanks to this effort, the following will be possible:

- The provision of social and medical services for 30 children diagnosed with life-limiting conditions within the healthcare unit with beds - Hospice Lumina;
- The provision of counseling and emotional support services for the dependants of children hospitalized in the healthcare unit;
- The provision of palliative care services at home for 30 children diagnosed with incurable diseases or life-limiting conditions for 30 children from Bacau County;
- The provision of training services for 30 dependants regarding the ways of caring for the child diagnosed with life-limiting conditions or incurable diseases.

# Protha Panciu Association

**Sponsorship Scope:** access to education for young people

Protha Panciu Association promotes alternative education through theater among high school pupils from Vrancea County, organizing performances and shows at national and international level.

During 2019, SNN has significantly invested in facilitating access to educational services for young people. Thus, SNN was involved in offering young people without material possibilities with theater shows, and training the talented young people interested in taking part in these shows. In partnership with the Protha Panciu Association, the "Festivalul de Teatru Tanar-Ora de teatru" (Young Theater Festival - Theater Time) was organized, for promoting non-formal education through theater, by enacting theater performances, in Romanian and French languages, and the participation in national and international events.

**Sector:** Culture

**Impact:** 1020 persons: 230 high school pupils as participants and 850 spectators from seven localities within Vrancea County

**Project Status:** completed

**Amount:** 20.000 RON

**Website:** Trupa de Teatru Protha







# “Clubul Sportiv Campionii Fotbal Club Argeş” Association

**Sponsorship Scope:** physical training for the performance of players

Football Club Argeş Sports Club activates in the Second League of the Romanian Championship and has trained many famous players who have won the titles of champions of the first division of football. Nuclearelectrica has partly borne the costs for the purchase of the equipment essential for monitoring the physical training of the players within the Association “Clubul Sportiv Campionii Fotbal Club Argeş”.

The equipment purchased through this sponsorship is necessary for football players to monitor the effort behavior and other vectors related to the physical training of athletes, in order to increase the efficiency of physical training, the efficient monitoring of the disposition to the effort, as well as the prevention of any accidents due to the physical effort.

**Sector:** Medical, sports

**Impact:** Athletes within the club

**Project Status:** completed

**Amount :** 47.729 RON

**Website:** <https://fotbalclubarges.ro/>



# “Hope and Homes for Children Romania” Foundation

**Sponsorship Scope:** Protection of children and family

Hope and Homes for children is a non-profit association caring for children and young people in the state protection system, as well as those who are about to be separated from their family, running programs to deinstitutionalize children from orphanages. The Hope and Homes for Children Romania Foundation has been working for 21 years to reform the child protection system, has developed 110 family-type homes, removing 5,800 children and young people from orphanages, and has improved the lives of 55,000 children.

The project run by the Association aims to reform child protection system by closing old-type institutions, preventing family abandonment, preventing the separation of the child from the family, reintegration within the family and socio-professional insertion of young people.

Nuclearelectrica got involved by partially bearing the costs necessary to continue the national programs carried out, in order to reform the child protection system (closing the old institutions, prevention of child abandonment, preventing the separation of children from their families, reintegration into the family, socio-professional insertion).

**Sector:** social

**Impact:** The project will benefit children and young people from the child protection system or from disadvantaged environments, with an increased risk of poverty and separation from the family. At country level, approximately 6,100 children are institutionalized, in 186 foster care centers.

**Project Status:** in progress

**Amount:** 20.000 RON

**Website:** <https://www.hopeandhomes.ro>



# The Association "Mai Mult Verde"

**Sponsorship Scope:** Environmental issues, afforestation

MaiMultVerde Association implements environmental protection and greening projects, the main directions of action being afforestation, greening of watercourses and combating food waste. Nuclearelectrica became a partner of Mai Mult Verde Association and has borne in part the costs necessary for the organization of two environmental actions, namely: afforestation of one hectare with about 5,000 seedlings (as an effort for repletion of forests which are cut on an annual basis) and to combat the plastic pollution of the Danube within the area of Cernavoda city (as part of the project "Cu apele curate" - "Clean waters").

The two environmental actions answer some of the most serious ecological problems that Romania is faced with, i.e. massive deforestation and water pollution. The afforestation of one hectare of land with approximately 5,000 seedlings is part of the effort for repletion of the forest which are cut on an annual basis - 15 million trees are cut on an annual basis in Romania. The fight against the pollution of the Danube within the area of the City of Cernavoda (as part of the project "Cu apele curate" - "Clean waters") aims to generate an intervention in the sense of reducing the quantity of plastic in the Danube waters (the flow of the Danube at the spill amounting to 4.2 tons of plastic per day), an action targeting both the historical pollution, through activities of collecting the plastic already found in the riverbed, as well as identifying and applying the measures to prevent and fight against future discharges.

**Sector:** Environmental protection

**Impact:** This project will benefit the population in the areas where the environmental projects will be running.

**Project status:** in progress

**Amount:** 95.458 RON

**Website:** <http://maimultverde.ro/>



# Coltea Clinical Hospital

## **Sponsorship Scope: : Medical**

Coltea Clinical Hospital is a hospital with tradition and high prestige in the national and international academic environment, being the oldest medical establishment in Romania and the starting point for the development of the Romanian medical sector.

Increasing the access to high quality medical services is one of the main directions of action of SNN in the field of corporate social responsibility. Nuclearelectrica has borne the costs necessary for equipping the operating theatre of the Coltea Clinical Hospital with devices, and the purchase of medical equipment of last generation: The equipping the operating theatre with a 4k technology laparoscopic system, complex electrosurgery unit, ultrasound and scialithic lamps with LEDs and HD video cameras. The equipment requested has an advanced technology, which allows the acquiring of quality images, an increase in the precision of the surgical medical act and the reduction of the risk of perioperative incidents and complications; diversification of medical services in order to maintain a high standard; reduction of the length of hospitalization and the costs associated with the hospitalization; reduction of the consumption of antibiotics and anti-analgesics; reduction of infections related to surgical interventions and postoperative patient discomfort.

**Sector:** Medical,health

**Impact:** Approximately 4,000 surgical interventions per year, i.e. 40,000 surgeries during the lifetime of the equipment purchased (10 years)

**Project Status:** in progress

**Amount :** 2.000.000 RON

**Website:** <https://www.coltea.ro/>





## **Association "A.B.C.D."**

### **Sponsorship Scope: Educational**

Association for the Benefit of Children with Disabilities - Association ABCD has as main scope of business the financial, material and psychological support of families with children with permanent or temporary special needs, in order to increase their chances of integration in school and community, to develop social dialogue and to implement measures regarding social inclusion in order to reduce disparities in the society.

Worldwide, 1 in 68 children is diagnosed with autism spectrum disorder. Autism cannot be cured, but through an intensive early intervention, up to 47% of children with autism can have an independent life. Without therapy, however, autism symptoms and dysfunctional behaviors worsen over time. Nuclearelectrica became the partner of Association ABCD by partially bearing the costs necessary to achieve the project "A chance for normality-therapeutic intervention and educational support for children with disabilities".

The objective of the project consists in the functional and psychological recovery, as well as the educational and social integration of children with special needs in the community, the development of social attitudes and skills, interaction, collaboration and mutual learning, so that the lifestyle and relating style of children with special needs improves, by:



- Designing and implementing a complex therapeutic program to compensate and recover children with special needs by facilitating access to specific therapies within the Association (speech therapy, Tomatis therapy, sensory integration, cognitive-behavioral therapy, occupational therapy, kinetotherapy), according to personalized intervention plans elaborated by the team of psychologists and therapists.

- Designing and implementing a program of educational-recreational activities that children following therapeutic programs within the Association to be involved in.

- Preparing didactic and educational materials intended for children with special needs and their families.

**Sector:** Medical, social

**Impact:** children with special needs within the association

**Project Status:** in progress

**Suma:** 30.000 RON

**Website:** <https://www.asociatiaabcd.ro/>



# THE General Association of Engineers in Romania

**Sponsorship Scope:** Promoting the culture and knowledge in the energy field in Romania

AGIR is the continuator of the Romanian engineering organizations that have been operating since 1920. The objectives of AGIR are related to the promotion of an industrial and innovative culture in Romania based on individual skills and performance in the field of engineering. AGIR also represents a database and a reference point for knowledge in the field of engineering in Romania. In 2019, AGIR initiated the publication of the volume "Energy sources of the system of electrical and thermal energy in Romania", as part of the editorial project "The history of Energetics in Romania". Chapter V.3 contains works related to "The history of the development of nuclear energetics in Romania", having as main topics the introduction and development of nuclear applications in Romania, the history of central authorities, the history of the institutes that provided specialized technical support, the history of implementation of nuclear power plants in Romania, the history of manufacture of nuclear fuel, as well as aspects related to the impact of the Romanian nuclear energy on the environment. The volume also includes a series of interviews with prominent personalities who have actively contributed to the promotion and development of the industrial infrastructures specific to nuclear energetics in Romania and was printed in over 100 copies intended for organizations, companies, interested institutions, universities, libraries.

Nuclearelectrica has become part of the project by partially bearing the costs necessary to achieve and publish the volume "Energy sources of the system of electrical and thermal energy in Romania", as part of the editorial project "The history of Energetics in Romania".

**Sector:** Cultural

**Impact:** Current and future generations of engineers or the general public interested in the history of the system of electricity and thermal energy in Romania.

**Project Status:** in progress

**Amount:** 20.000 RON

**Website:** <http://www.agir.ro/>



# Asociația New Odyssey

**Obiectul sponsorizării :** Activități pentru copii cu autism

Centrul New Odyssey oferă servicii de terapie ABA, logopedie, Kinetoterapie și integrarea senzorială pentru copiii cu autism sau alte tulburări de dezvoltare. Întâlnirile în colectivitate ( precum petrecerea de Crăciun) au scopul de a facilita integrarea în grupuri a copiilor cu tulburări din spectrul autismului și de a-i face pe aceștia mai receptivi la interacțiunile cu ceilalți copii. Nuclearelectrica s-a implicat în organizarea unei petreceri de Crăciun pentru copiii cu tulburări din spectrul autismului din centrul New Odyssey (cumpărarea cadourilor pentru cei 18 copii și pentru terapeuții din centru) și achiziționarea unei table interactive care va fi folosită la grupurile de socializare organizate de centru.



**Domeniul:** social, umanitar,

**Impact:** copiii care suferă de tulburări din spectrul autismului și iau parte la sesiunile de terapie asigurate de Centrul New Odyssey.

**Stadiu proiect:** încheiat

**Suma:** 14.316 lei

**Website:** <https://www.newodyssey.ro/>

# Organizația Salvați Copii

## **Sponsorship Scope:** supporting disadvantaged children

The organization Save the Children Romania was founded in 1990 and runs educational, social protection and human rights promotion programs. Since 1998, Save the Children Romania is a full member of Save the Children, the largest independent organization in the world that promotes the rights of the child, comprising 30 members and conducting programs in over 120 countries. In recent years, Save the Children Romania has contributed uniquely to promoting positive discipline, educating parents and working with children in the right way to communicate with them, banning by law the beatings and humiliating treatments of children, and last but not least to change the public opinion mentality on the rights of the child.

The organization has promoted the rights of the child among generations of children, collaborating with educational institutions in order to increase their knowledge and application.

In over 29 years of work, the Association has helped over 1,900,000 children through involvement in the association's programs. The three major priorities of the organization are reducing infant mortality, facilitating access to quality education for children from vulnerable communities, and protecting children from all forms of violence, neglect or abuse, including those children left alone at home as a result of the economic migration of parents.

Save the Children organizes every year the Christmas Tree Festival - an event intended to raise funds for the reintegration into the educational system of children who work and the continuation of dropout prevention programs. The Christmas Tree Festival brings together, at each edition, the most influential entrepreneurs, business people and the media, while also representing the main press topic of December. The objective of the festival is to raise funds in order to support the educational projects of Save the Children Romania. To date, over 39,485 children have been supported through the educational programs run by Save the Children. The festival is centered around a Christmas tree auction, created by Romanian designers, and the funds obtained are used in the Save the Children project dedicated to 2020, i.e. ensuring the right to education for 5,000 children from disadvantaged backgrounds.

Nuclearelectrica became a partner of this event in 2019, helping children from disadvantaged backgrounds gain access to a normal life.



**Sector:** Social, humanitarian, learning

**Impact:** 5,000 children from disadvantaged backgrounds who are enrolled in the organization's programs.

**Project status:** in progress

**Amount:** 94.996 RON

**Website:** <https://www.salvaticopiii.ro/>

# REUT FOUNDATION

## **Sponsorship Scope:** access to education

Laude-Reut is an educational complex (kindergarten, primary school and secondary school), having the mission to provide education of the highest quality. Nuclearelectrica has supported the foundation by participating in the Magna Cum Laude Friendship Gala (Laude-Reut), 18th edition. The funds collected within the gala are used for the construction of the sports hall within the educational complex and the provision of a scholarship to a pupil with limited material possibilities. Furthermore, the donation of SNN will be used to support the Laude-Reut International Conference on Diplomacy and Global Affairs 2Day Ambassador for 270 high school pupils in Bucharest, from 24 educational institutions.

## **Sector:** Cultural

**Impact:** pupil with low financial possibilities, but with excellent academic results, will be supported to continue his/her studies;

485 Laude-Reut pupils will benefit from the sports hall, along with the local community, as well as 270 pupils from the local community will have access to a diplomatic project of excellence

**Project Status:** in progress

**Suma:** 23.749 RON

**Website:** <https://www.lauder-reut.eu/>



# The Association Parohia Sf. Dumitru Iazu-Nou

**Sponsorship Scope:** helping families and children in need

St. Dumitru Iazu-Nou Parish, Iasi County is a Christian-Orthodox place of worship running humanitarian projects for vulnerable communities in Sipote commune. The Parish requested the support of Nuclearelectrica for partially bearing the costs necessary for the continuation of the charitable projects within the "Parohia Sfantul Dumitru Iazu-Nou", Iasi County: "Masa bucuriei" (Meal of Joy) (food for children and families in need), themed camps for children, language courses and speech therapy for children, free medical consultations for people in need, actions involving visits at asylums of the elderly and the sick.

**Sector:** Social, humanitarian

**Impact:** Children and people in need from Sipote commune, Iasi County

**Project Status:** in progress

**Amount:** 5.000 lei

**Website:** <https://www.iazunou.mmb.ro>



# UNICEF Representative in Romania

**Obiectul sponsorizării :** Probleme de mediu, împăduriri

UNICEF is an international intergovernmental organization founded by the United Nations General Assembly as a subsidiary body of the United Nations. At global level, UNICEF estimates that 1 in 10 people has a form of disability. Official statistics show that in Romania, there are approximately 72,000 children with disabilities in the state's records. Therefore, most of these children are, in fact, invisible.

In partnership with central and local authorities, UNICEF Romania has launched the pilot program Minimum Package of Services currently developed in 45 communities in Bacau County.

A major problem is represented by the identification of the real needs of children from families in need, because many of them remain unreported. As part of this project, a social worker, a community nurse and a school counselor visits each family and record the problems on the Aurora on-line platform, which helps the collection of data in real time to be used in order to provide targeted support for each family. AURORA is a modern tool allowing the identification of problems and needs of children, including those that are less visible for the members of the community (such as situations of violence, abuse or neglect or risk behaviors in children and teenagers), but also planning the services they need, being accessible to both social workers and social counselors and workers within the Public Social Assistance Services (SPAS).

Nuclearelectrica joined UNICEF by partially bearing the costs necessary to continue the implementation of "AURORA" minimum package of services for vulnerable children, at risk of poverty.

UNICEF aims to gradually extend the results to children and their families through the use of the AURORA technology and application.

Thus, during the period 2019-2021, UNICEF will support a total of 10 counties and approximately 150 territorial-administrative units to implement the minimum package of services using AURORA.

**Sector:** Social, humanitarian

**Impact:** 15,000 vulnerable children and their families;

**Project Status:** in progress

**Amount:** 100.000 lei

**Website:** <https://www.unicef.org/romania/>





# Coaching Life Coach 4 Transformation Association

**Sponsorship Scope:** Access to treatment for children with autism

The Coaching Life Coach 4 Transformation Association was founded in 2012 and already has a diagnostic and treatment center for children with autism in Bucharest, called "Lumea Spiridusilor" (The World of Leprechauns), where specialists use ABA (Applied Behavioral Analysis) therapy with very good results. The Association also organizes information and training sessions for parents, teachers, healthcare professionals and psychotherapists around the country in order to organize a support network for children with autism. Worldwide, 1 in 68 children is diagnosed with autism spectrum disorder. Autism cannot be cured, but through an intensive early intervention, up to 47% of children with autism can have an independent life. Without therapy, however, autism symptoms and dysfunctional behaviors worsen over time.

Nuclearelectrica has supported the association by partially bearing the costs related to the establishment of the day-care facility for children with autism spectrum disorders in Voluntari city - Blue Life Project. The new center aims to provide activities such as speech therapy, music therapy, kinetotherapy for 30 children and support for their parents. Furthermore, the Association aims to launch a public information and awareness campaign at national level, regarding the autism spectrum disorders. The amount allocated by SNN in 2019 was spent for the purchase of the building, medical equipment for practices, a car for picking up the children and the costs for the specialist physicians in the center.

**Sector:** Social, humanitarian, medical

**Impact:** Direct beneficiaries: over 1500 children, parents, psychotherapists

**Project Status:** completed

**Suma:** 236.364,9 lei

**Website:** <https://www.clc4t.org/>





## **National Confederation for Female Entrepreneurs CONAF**

**Sponsorship Scope:** Retention in the country of young talents and cultivation of entrepreneurship.

**Sector:** Social

**Impact:** Representatives of the business environment, entrepreneurs, decision makers from the 8 cities concerned

**Project Status:** In progress

**Amount :** 141.915 lei

**Website:** <https://conaf.ro/en/>



In Romania, female entrepreneurship is underrepresented and the legislation on labor market and education in schools does not encourage individual initiatives, in particular among women. The CONAF Association aims to bring together for discussions the private business environment with the decision makers and the authorities at national level, in order to lay the grounds for an entrepreneurship culture in Romania.

"We want to create an action plan aimed at promoting, defending the economic, social, financial, legal and cultural rights and interests of business women, in their relationships with central and local public authorities, trade unions or other non-governmental organizations having delegated or direct responsibilities in any of the areas of interest for the members of the Confederation, as well as in the relationships with other bodies and institutions in the country and abroad.", Cristina Chiriac, President of CONAF.

For Nuclearelectrica, supporting business initiatives and projects targeting the legislation on labor market with a direct impact on the retention of young talents in the country is a priority and an opportunity for implementing measures aimed at stimulating the national economy. As part of the partnership with CONAF, Nuclearelectrica has participated with presentations in local workshops on the specific nature of the nuclear industry and the need of highly qualified personnel.

Bearing, through sponsorship, of costs related to the organization of CONAF (National Confederation for Female Entrepreneurs) events within the campaign "Pact for work" between September 2019 - September 2020. The campaign consists of organizing a series of national conferences in Cluj, Iasi, Bucharest, Brasov, Sibiu, Timisoara, Piatra Neamt and Constanta, with the participation of the authorities and the local business environment and a Summit in Bucharest in September 2020 where proposals for the amendment of the labor force legislation regarding the encouragement of entrepreneurship and the maintenance of labor force in the country will be presented.



Nuclearelectrica has been a partner of the local community in Cernavoda since 1991, when the "Emergency social program for the improvement of living conditions for Cernavoda and for the construction and operating personnel of the plant" was implemented. As part of this program, a series of infrastructure projects have been implemented and delivered, free of charge, to the local community over time, such as district heating networks, roads, the "Sfanta Maria" bridge, the Energetic High School, the Hospital, drinking water stations etc.

In 2019, Nuclearelectrica supported the Cernavoda City Hall for the implementation of three major investment projects, with a positive impact on the inhabitants of Cernavoda, projects derived from the real needs of the local community:



Improve the conditions of urban comfort by modernizing the streets of Cernavoda

**Sector:** Social

**Impact:** Approximately 8,000 citizens of the City of Cernavoda

**Project Status:** in progress

**Amount :** 236.630 RON

**Objective:** to improve the conditions of urban comfort by modernizing the streets and purchasing 500 rest benches to be located around the City of Cernavoda. The benches are needed as a result of the requests of the citizens, together with the projects of modernization of the urban area run by the Cernavoda City Hall, with the purpose of providing favorable conditions of relaxation and rest.

# Cernavoda City Hall



Rent, improvement, commissioning and maintenance of an ice rink



Bearing of costs necessary for the modernization of the playground and of the relaxation space outfitted with a public fountain located at (km 0) Cernavoda.

**Sector:** Social

**Impact:** Over 14,000 persons had free access to the ice rink in Cernavoda

**Project Status:** completed

**Amount:** 250.000 IRON

**Objective:** To provide, free of charge, the citizens of the City of Cernavoda with a way of outdoor entertainment on the occasion of the Christmas holidays.

**Sector:** Social

**Impact:** Approximately 1500 citizens of the City of Cernavoda. The target audience of this project is composed of families from the City of Cernavoda, living in the vicinity of the park.

**Project Status:** in progress

**Amount:** 615.238 RON

**Objective:** to modernize the playground and the relaxation area, fitted with the public fountain, located at the intersection of Nicolae Titulescu St. and Crisan St. (Km 0) in the City of Cernavoda. This project is part of the wider action of the Cernavoda City Hall of redeveloping a number of five public areas, with the destination of playgrounds and recreation for children and relaxation for adults.

# CERNAVODA CITY HOSPITAL

**Sponsorship Scope:** access to high quality medical services

Increasing the access to high quality medical services is one of the main directions of action of SNN in the field of corporate social responsibility.

The objective of this project consists in facilitating the access to quality medical services and efficient and high performance medical devices for the inhabitants of the City of Cernavoda and the related rural areas.

The CSR project of SNN to equip the Cernavoda City Hospital will benefit both the inhabitants of the city and the related rural areas (approximately 40,000 persons), as well as the medical and auxiliary staff of the hospital, who will have available modern facilities to provide a quality medical act. This projects allows the purchase of devices such as mammogram machine with tomosynthesis, vital signs monitors (2), electro-cardiogram machines (2), defibrillator.

**Sector:** Medical

**Impact:** approximately 40,000 persons from Cernavoda and the neighboring areas

**Project Status:** in progress

**Amount:** 995.000 RON

**Website:** <http://www.spitalul-cernavoda.ro/>





# High schools in the Cernavoda, Fetesti, Ialomita area

**Sponsorship Scope:** Equipping the Physics, Chemistry and Robotics laboratories of the education institutions in the area of Constanta and Ialomita

Beneficiaries:

"AXIOPOLIS" Technological High School of Cernavoda,  
"Anghel Saligny" Theoretical High School of Cernavoda

Technological High School of Food Industry of Fetesti  
"Carol I" Theoretical High School of Fetesti

"Nicolae Balcescu" Theoretical High School of Medgidia  
"Nicolae Titulescu" Technological High School of Medgidia  
"Dragomir Hurmuzescu" Technological High School of Medgidia

"Mircea cel Batran" National College of Constanta  
"Ovidius" Theoretical High School of Constanta  
Ovidius University of Constanta

**Sector:** Learning, Education

**Impact:** approximately 8,000 pupils/academic year and teachers from the educational units included in the program.

**Project Status:** in progress

**Suma:** 3.012.708 RON

**Website:** <https://conaf.ro/en/>



SNN is running an extensive corporate social responsibility campaign "Creștem odată cu tine!" ("We grow with you!"). Through this campaign, SNN aims to position itself as a responsible company, that is involved within the local community, in order to improve living conditions, access to education and quality medical services. One of the major areas of development derived from the real needs of the different social categories identified by SNN consisted in equipping, starting with 2019, the laboratories of Physics and Chemistry of 11 educational institutions from Constanta and Ialomita counties (Cernavoda, Fetesti, Medgidia, Constanta). with modern equipment to facilitate the acquisition of practical knowledge in an attractive climate. By equipping educational institutions, SNN aims, in particular, to create a new generation of specialists and to attract them to the nuclear field, while also increasing the level of information of young people on nuclear energy and on SNN, in its role of nuclear energy producer and employer.

As a result of the implementation of the endowment campaign for educational institutions, approximately 8,000 pupils and teachers per year will benefit from modern laboratories, equipped with the latest generation of educational materials, supplemented by digital equipment and computer technology.

"We need long term sustainable development and this can only be achieved through direct involvement, with all our strength, in the fields that matter. In today's complex environment, we must understand that a company's resilience depends on the existence of vital resources in the environment, whether highly qualified labor force, economic development, and social welfare. Responsibility is a watchword of Nuclearelectrica's activity, at all levels of operation, from the production of nuclear energy to the beneficial impact on the environment. Through the campaign "Creștem odată cu tine!" ("We grow with you!") for equipping schools, the hospital and the green spaces in the local community, we wish to bring a lasting contribution to the creation of better conditions for the people. The SNN campaigns will extend to other areas of the country and will target fields such as education, medicine, the development of young talents and the protection of the disadvantaged" Cosmin Ghita, Chief Executive Officer of Nuclearelectrica.

# Secondary School No. 189

**Sponsorship Scope:** Promoting education and culture in school

Over 600 pupils learn at Secondary School no. 189 from District 4, Bucharest. The institution has built its prestige at local and national level through outstanding results at competitions and contests, running projects that have stimulated the creativity of pupils, as well as scientific preparation, by extracurricular activities: publishing books, organizing symposiums and competitions for pupils, conferences and workshops.

However, the school is located on the outskirts of the capital city and is faced with the need for urgent repairs, which consume the amounts of money allocated from the state budget. For extracurricular activities, the School requested Nuclearelectrica to provide support for the purchase of 2 computers and 6 projectors to be used in the didactic activity in the classroom, as well as for organizing the project "Zari albastre" ("Blue Skies"), a music festival organized by the school's talented pupils, to be attended by members of the local community.

**Sector:** Learning, Education

**Impact:** 600 pupils of the School, their parents, the local community

**Project Status:** completed

**Amount:** 24.000 lei

**Website:** Facebook: Școala Gimnazială nr. 189



# „Vasile Pârvan” Cultural Association

**Sponsorship Scope:** The objective of these actions is to facilitate the access to culture for children coming from a background with low financial possibilities from the City of Bucharest.

The Vasile Parvan Cultural Association is an association formed by teachers, seeking to support pupils who are talented, but with limited material possibilities. In partnership with Nuclearelectrica, the Association has implemented three educational and cultural projects: the publication of six books with literary creations written by talented children, but with limited material possibilities, the restoration of the painting containing the portrait of Costache Sturza and the organization of the Vth edition of “the History and Tradition of the Romanian Village” National Symposium, consisting of two sections of scientific debates and a practical section regarding the Romanian traditions.

**Sector:** Cultural

**Impact:** Pupils, authors of the 6 volumes of literary creations, pupils present at the symposium and pupils from backgrounds without material possibilities.

**Project Status:** in progress

**Amount:** 12.000 RON

# CLINICAL EMERGENCY HOSPITAL FOR CHILDREN "M.S. CURIE" IN BUCHAREST

**Sponsorship Scope:** Access to quality medical services for newborns

Increasing the access to high quality medical services is one of the main directions of action of SNN in the field of corporate social responsibility. The project sponsored by SNN aimed to expand the current Newborn Intensive Care Department at Maria Skłodowska Curie Hospital in Bucharest, following the increases in recent years of cases of newborn with serious problems and the overcrowding of the current department of the hospital. The largest profile department in Romania, and with the best results in neonatal pathology, has become totally inadequate in terms of size, receiving requests for hospitalization not only from Bucharest and the South of the country, but also from all over the country. In 2019, from January to date, 8 newborns, who were on waiting lists for a place in the department, died. Official statistical analyzes show critical data for the department, but also for the situation of patients waiting for treatment: sometimes there are 5-7 patients above the admitted number, in the post-therapy area, doubling the patients in rooms, but also long waiting lists - sometimes over 20 newborns. From the hospital's official statistical data the conclusion drawn is that the activity from 2014, the first year of existence of the department in the new location, is coming close to be doubled. Thus, some patients never get to benefit from treatment, while others benefit too late, and die. Romania needs approximately 400-450 beds for neonatal intensive care, of which it provides around 250-300.

**Sector:** medical,health

**Impact:** newborns with serious health problems, and their families.

**Project Status:** in progress

**Amount :** 1.840.000 RON

**Website:** <https://www.mscurie.ro/>



# World Nuclear University

**Sponsorship Scope:** Professional training for the young generation of specialists in the nuclear field

The attraction, retention and training of the workforce, in particular of the young generation, is one of the constant concerns of the company's HR policies. World Nuclear University is an international institution for continuous education and training of specialists in the nuclear field, with focus on creating the future leaders of the field. Over 30% of the jobs that will exist in 2030 have not been invented yet. In the nuclear industry, there are technological, economic and social developments that will require skilled workforce that is adaptable to new requirements.

The international training of young people, involving a practical component and the knowledge gained about the local industry represents an added value compared to classical training. WNU organizes on annual basis the Summer Institute in different locations throughout the world, for 5 weeks of intensive training on topics such as new nuclear projects, economic issues related to building new units, innovation and new technologies, nuclear safety and environmental protection, communication and leadership issues. To date, 8,000 participants from over 90 countries have graduated the WNU specialization courses in the nuclear field.

Thus, between June 23 and July 13, 2019, Bucharest hosted the WNU Summer Institute professional training program for young nuclearists around the world. About 120 students and teachers from 30 countries participated in the program, including participants from Nuclearelectrica.



**Sector:** education

**Impact:** 150 participants in the Summer Institute training program organized by WNU in Romania

**Project Status:** completed

**Amount:** 13.874,53 lei

**Website:** <https://www.world-nuclear-university.org/>





## **Sponsorship Scope:** Improvement of education in the field of sciences

Modern education is increasingly based on the STEM system (Science, Technology, Engineering, Mathematics) in preparing young people for the real world. STEM is focused on improving the quality of education in order to prepare skilled specialists in the field of high technologies (high-tech workers). One area incorporating the STEM multidisciplinary education is robotics and robot programming for different techniques. Although most teachers of applied sciences in Romania are aware of the advantages of introducing robotics and programming in schools, most educational institutions cannot afford the necessary equipment. As part of the project "Meritam acces la educatia STEM" ("We deserve access to STEM education"), Nuclearelectrica sponsored the Anghel Saligny Theoretical High School of Cernavoda in setting up the first robotics laboratory in Cernavoda and purchasing robotics kits performing different functions and that may be programmed using computer or tablet applications.

The purpose of the project was:

- stimulating the motivation and interest for learning,
- supporting pupils in understanding the contents they are able to apply in the real life, increasing the quality of education;
- introducing in schools an active-participative, creative strategy for the pupil, marking a high level in the modernization of strategies, teaching methods.

The existence of the robotics laboratory:

- contributes to the formation of personality traits of pupils: spirit of observation, development of creativity, perseverance, teamwork capacity, association, cooperation.

The building of robots:

- makes pupils face reality, in direct contact with the reality or with its substitutes - determines pupils to learn through discovery.

The laboratory was inaugurated in January 2020 in the presence of the local authorities. With the help of SNN, 90 robotics kits (one for each pupil) were purchased.

**Sector:** education

**Impact:** over 100 pupils from classes IX-XI of the "Anghel Saligny" Theoretical High School of Cernavodă

**Project Status:** completed

**Amount:** 167.400 RON

**Website:** <https://ltascernavoda.ro/prezentarea-scolii>



**Anghel Saligny  
Theoretical High  
School of  
Cernavodă**



# Bookland Association

## **Sponsorship Scope:** Access to culture and good role models to follow in life

In Romania, the number of pupils has decreased by over 30% since the Revolution, with 50,000 children giving up their studies (one in five young people aged between 18 and 24 years old) every year, according to the latest data from the National Institute of Statistics (INS). Only three in five pupils who have successfully completed the final years of high school have managed to obtain the baccalaureate diploma, 42% of them being basically functionally and socially illiterate compared, compared to the European average of 20%. The Bookland Association was founded 9 years ago to give young people a new perspective on the future, role models and values and a dialog platform for preparation in their career. Bookland is specialized in organizing conferences, book fairs and cultural camps, based on direct interaction with established professionals, encouraging and motivating pupils through personal example to make the right choices in life, telling them about the challenges that await them, but which shouldn't stop them from following their vocation. Bookland recruits and promotes a number of ambassadors of education and success in life among public personalities: scientists, writers, actors, entrepreneurs. Every year, 120 conferences are organized in 23 cities around the country, attended by over 400 speakers.

"The only way for a state, an industry to secure its future skills, put simply, to ensure its performance, is to get involved directly in programs supporting and educating young people. The expectation that they will come alone is one that is profoundly wrong. Efforts should always be top-down, from the industry towards the young people. We operate in a competitive environment, one where skills are hunted, and attracting and training them should become a priority. Investing in young people, in their education and growth is the only solution. Direct involvement, one that meets needs and interests, may transform a migration trend into a pool of smart and competent young people involved in Romanian projects ", says Cosmin Ghiță, CEO at Nuclearelectrica. In 2019, SNN became the largest sponsor of the Bookland Association. With the help of Nuclearelectrica, the following events were organized:

- a. The 6th edition of BookLand Evolution conferences, which takes place in 23 cities and introduces high school pupils and students to outstanding personalities who share their knowledge and life lessons (BookLand has over 2000 ambassadors).
- b. The 7th edition of the BookLand Cooltural Camps, intended for children aged 6-18 and aiming to encourage creativity, reading and practical activities (sports, entrepreneurship, directing, creative writing etc.)
- c. The continuation of the Digital High School Library program, which has already been implemented in 350 high schools in 20 cities and involving the provision of a virtual library that pupils may access, free of charge, from their mobile phones/tablets.
- d. The program for the renovation and endowment of educational institutions from the rural area initiated at the request of some companies from Romania. The representatives of Nuclearelectrica participated as speakers in the conferences organized in Constanța and Argeș.

**Sector:** education

**Impact:** over 2 million young people from around the country are impacted by Bookland actions

**Project Status:** completed

**Amount:** 100.000 RON

**Website:** <https://book-land.ro/>

BookLand 2019

educație pentru  
un viitor mai bun

# Round Table of Ethnic Relations Association

**Sponsorship Scope:** Interethnic relationships, dialogue and partnership

The reinforcement of diplomatic relationships and the promotion of tolerance and understanding between peoples are the objectives of the Round Table on Ethnic Relations Association, that SNN has concluded a partnership with in 2019, in order to organize a series of conferences and events dedicated to the improvement of interethnic relationships in the Balkan area, in relation to minorities in Romania, as well as in relation to foreign partners: Serbia, Montenegro, Albania, Ukraine, Hungary and Moldova.

The RER Association is a successor organization of the Project on Ethnic Relations in the USA, having the aim of facilitating the cooperation and dialogue in interethnic relationships. The Association has been involved in the implementation of a series of agreements and understandings with the Hungarian government institutions, facilitating the establishment of a Council for National Minorities, as well as in projects for the prevention of violence in the management of interethnic conflicts. The purpose of the association is to integrate, educate to increase tolerance and improve relationships with minorities and neighboring countries.

As part of the partnership, multicultural events on the place of Romania in Eastern Europe and partnerships with minorities and neighboring countries have been organized: seminar on the topic "The Right of Minorities in Romania and Eastern Europe", Bucharest at SNSPA, the organization of a panel at the conference organized by The Association for Slavic, East European and Eurasian Studies in San Francisco on relationships in Central and Eastern Europe, the organization of cultural debates and events with the Hungarian community in Romania.

**Sector:** sponsorship expenses in the sectors of education, social and sports

**Impact:** Historians, representatives of minorities and the parent Association from the USA, participants in the international conference on interethnic relationships (The Association for Slavic, East European & Eurasian Studies)

**Project Status:** completed

**Amount:** 47.249 lei

**Website:** <https://ethnicrelations.ro/>



# Șoapta Florilor Association

**Sponsorship Scope:** education among women from rural areas

Romania is ranked first in the EU for the number of reported cases of syphilis. One woman in Romania is abused every 30 seconds. The "Șoapta florilor" (Flowers' Whisper) Association aims to inform and educate women from the rural area about the protection of their physical and mental health, the channels and institutions they can resort to in case of abuse, so that they and their children can provide for themselves a quiet life, without trauma, and to regain self-esteem.

The campaign organized with the support of Nuclearelectrica was run in the rural area of Constanta, as well as in 4 other counties in the country, with the highest rate of domestic violence and supported over 1000 women by organizing information and psychological counseling sessions, and creating a support and help system.



**Sector:** education

**Impact:** 200 persons directly (with the Campaign targeting 1000 women in the rural area)

**Project Status:** completed

**Amount:** 47.249 lei

# Râşnov Society Association

**Sponsorship Scope:** cultural event and for the promotion of culture





**Sector:** culture

**Impact:** 10,000 participants in every edition

**Project Status:** completed

**Amount:** 33.240 RON

**Website:** <http://www.ffir.ro/>

The Rasnov Film and Histories Festival is an event with a tradition of over 10 years, integrating films, debates and music during 10 days. In a world where the time for art, reading and culture is ever more limited, the Rasnov Society aims to bring the public together as a community of people who love what is beautiful and valuable. Participants in the festival may take part in screenings, discussions, speeches of famous personalities, art workshops for young people.

The editions of the Festival are organized in collaboration with cultural institutions from Romania and the Embassies, thus ensuring an international participation.

During the 2019 edition, Nuclearelectrica became an official partner, while also benefiting from the opportunity of holding a presentation on nuclear energy as part of one of the conference panels.



# „Sfânta Irina” Association

## **Sponsorship Scope:** Oncological recovery for cancer patients

Cancer is the second leading cause of mortality in Romania and Europe. Mortality as a result of cancer is higher in Romania, compared to the average of European countries. Current statistics show that approximately 30% of the incidence of cancer is due to an incorrect lifestyle and aggressive environmental factors.

The “Sfanta Irina” Association provides palliative medical care for cancer patients in an advanced state. Over 5000 cancer patients were treated by the association in the clinic from the City of Voluntari. The Association intends to develop a new infrastructure - Nera Clinic - the first oncological recovery clinic in Romania. The clinic will be offering the following medical services: psychotherapy, diet therapy, teaching a correct lifestyle, early detection, prevention, research. Specialists able to provide a high standard of care will be attracted to the clinic.

SNN became a partner of the “Sfanta Irina” Association for building this clinic in the locality of Slatina, in order to improve the chances of quality treatment for the inhabitants of the area. The clinic is in an advanced stage of construction.

**Sector:** medical

**Impact:** over 100 cancer patients  
(the clinic will have over 42 wards)

**Project Status:** In progress

**Amount:** 33074,29 lei

**Website:** [www.sfantairina.ro](http://www.sfantairina.ro)





# Foundation for Youth and Evolution

**Sponsorship Scope:** alternative education, facilitating the access of young people to exact sciences

The Atlantykrón Summer Camp is an educational event, dedicated to young people from all over the country, reached the 30th edition. The camp is organized on the island of Capidava and brings together young people and specialists from various fields in an open dialogue and information framework. Atlantykrón camps are attended by scientists, writers, teachers, specialists in various fields. Among the special guests participating in the Atlantykrón camps are astronaut Dumitriu Prunariu, member of the Romanian Academy, Prof. Alexandru Mironov, editor in chief of the magazine Science and Technology, Jaques Fresco, engineers from NASA etc. The topics covered are part of the field of science and technology, culture, futurology, art and sports.

Nuclearelectrica participated as a sponsor of previous editions by providing various information materials, partially bearing the costs of organization, and participating through its specialists who delivered presentation courses for young people. We have supported Fundatia pentru Tineret si Evolutie (the Foundation for Youth and Evolution) in 2019 to, for the organization of the Atlantykrón camp. The actions dedicated to science and technology, with over 100 young participants, represent an opportunity for SNN to open the appetite and interest for the nuclear field and thus increase the chances of recruiting future specialists.

Furthermore, in the context of the 2019 camp, SNN promoted the scholarship and internship programs organized by the company as tools to transform the dream of young nuclearists into reality.

**Sector:** education

**Impact:** approximately 100 persons: pupils, students, science enthusiasts, families with children

**Project Status:** completed

**Amount:** 10.000 RON

**Website:** <https://atlantykrón.org/>





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# “Făuritorii” Association

## **Sector:** cultural

The Făuritori Association aims to valorize the current Romanian culture, by promoting the creative act, approached in a unitary perspective with the creator. The projects run by the Association have the objective of organizing and supporting artistic and social-cultural activities, in order to educate the aesthetic sensibility of the public.

In 2019, the Fauritorii Association proposed the organization of Open Art Workshops in Bucharest - Enescu Edition in collaboration with Nuclearelectrica, as main sponsor. The Open Art Workshops were run in Bucharest on September 07-22, 2019, in parallel with the George Enescu Music Festival, the stake being to align Bucharest with the tradition of European capitals of organizing fine art open studios. The project promoted local professional artists who opened the doors of their workshops to the general public.

The artists whose creative areas were visited have the specialties of painting, sculpture, ceramics, glass, metal and textiles, are titular members of the forum for the recognition of artists on the territory of Romania - the Visual Artists' Union of Romania. Over 8,500 persons visited the workshops during September 2019, an action that was made possible with the support of Nuclearelectrica. The map of the workshops open was uploaded on the interactive mobile application Bucharest Open Studios, facilitating the organization of visits.

"We are honored to be part of the cultural initiative of the "Contemporanii" Project and to get involved in supporting art and its creators. Even though, at first glance, it seems that nuclear energy production is located at the opposite spectrum, that of science and technology, what we produce is basically the result of work, talent, training people for years in a row. Nuclearelectrica values people and their creative potential in all fields, and supports promoters of education and social development actions through skills and talent in the Romanian society ", Cosmin Ghiță, Chief Executive Officer at Nuclearelectrica.

## **Sector:** cultural

**Impact:** Over 100 artists involved in the event.

76 workshops of artists with the specialties of painting, sculpture, ceramics, glass, metal, textiles that were visited. 8500 persons, every workshop was visited, on an average, by 108 persons during the four weekends of the event.

**Amount:** RON 23,368

**Project Status:** completed

**Website:** <http://www.contemporanii.org/acasa>

# Blondie Association

**Sponsorship Scope:** Supporting mothers in the rural area and protecting newborns

2 children are abandoned every day in hospital  
1360 children died in 2018 before reaching the age of 1  
75 percent of the institutionalized children were abandoned straight after birth.  
Most of the children left alone in hospital come from families with young, single mothers, with the father unknown and without support from the family.  
In order to change these figures, SNN has been, since 2019, the partner of the Blondie Association, to provide the children who are sick and alone, a category of children ignored and discriminated against, the chance for a normal physical, emotional and intellectual development.

In concrete terms, we financed the organization of the Blondie Caravan for monitoring pregnant women in the rural areas of Constanta County. The main objective of the project is to reduce by 25% in 12 months the deaths registered among newborns from the rural area of Constanta County, by creating a framework for recording and monitoring the pregnancy for women in the rural area. The project aims to increase the chances to life and health for these children through an intervention targeting the main causes of infant mortality: lack of access of mothers from the rural areas to pregnancy monitoring services, lack of information on pregnancy care and the care to be given to the newborn, premature birth and the deficiencies of the Romanian healthcare system, which doesn't currently have the capacity to take over all the cases of newborns at risk.

In particular, the Campaign was run by implementing a mobile caravan fitted with an ultrasound that would travel on a regular basis to the rural localities of Constanta County in order to perform the necessary controls during pregnancy, intended to identify in time possible risks of prematurity. It is not the existence of services that is the problem, but the access to them, in particular for women from the rural area. Over 500 women from the rural area were monitored during pregnancy and were provided with quality medical services. Furthermore, a toll-free line has been created for women to call to ask for medical advice.

**Sector:** medical

**Impact:** Approximately 500 pregnant women from the rural areas of Constanta County

**Amount:** 503.524 RON

**Project Status:** in progress

**Website:** <https://asociatia-blondie.ro/>





# The Mentoring Project Association



## **Sponsorship Scope:** Access to education, culture

The Mentoring Project Association owns the Club Romania publishing house, which specializes in publishing cultural and educational volumes covering issues in the area of public policies, national and European strategic issues. In the context of Romania holding the Presidency of the Council of Europe, the Association has initiated a series of Document Booklets on different topics from agriculture, to digitization, energy and transport.

The volumes were created in collaboration with the Government of Romania and the public institutions in the country and were disseminated among decision-makers, ambassadors, the business and entrepreneurship environment, the academic and research area, as well as within the European Parliament. The volumes were created in collaboration with over 500 contributors from the Romanian academic and university environment, PhD students, professors, Big Four consultants in press runs of 10,000 copies each.

The volume "Energy. Operating Concepts and Instruments" included a perspective analysis made by Nuclearelectrica regarding the place and role of nuclear energy in European context. The volume was launched as part of an anniversary gala in September 2019. The purpose of creating the volumes is represented by the correct information of decision makers on the detailed analysis of the context and the factors that impact different business sectors in Romania.

## **Sector:** cultural

**Impact:** the academic environment - contributors from the university environment in Romania, students, PhD students, professors, consultant, World Bank, NGOs, EBRD, government agencies

Implementation Status: completed

**Amount:** 47.305 RON

**Website:** <http://www.mentoringproject.ro/>



## **Do you want to request sponsorship from Nuclearelectrica?**

Visit us on the company's website at:

[https://www.nuclearelectrica.ro/csr2/  
solicita-a-sponsorizare-de-la-  
nuclearelectrica/](https://www.nuclearelectrica.ro/csr2/solicita-a-sponsorizare-de-la-nuclearelectrica/)

# HUMAN RIGHTS OBSERVANCE

The human resources strategies and policies, the action directions of the administrative and executive management, aim for the observance of human rights in compliance with the international and national legislation. In this regard, Nuclearelectrica pays attention through its policies and strategies to: the principle of equality of rights and equality of chances, the right to life, health protection and the right to a healthy environment, the right to defense and non-discriminatory access to justice, individual freedom and the right of free circulation, freedom of expression, freedom of information, the right to elect and be elected, the right to work and the right to strike, the right to association, the protection of people with disabilities, the right to petition, the right to legislative initiatives, the protection of children and youth.

SNN recorded no cases with a major impact on human rights in relation to the current activity or the decisions adopted. The admission and settlement of any complaints, the mitigation of cases of human rights breached and the adoption of settlement measures are carried out according to the Ethics Commission Regulations.

Through SNN's CLA, the Internal Regulations of SNN SA, Procedure RD-01364-HR001 Human Resources and Organizational Development, SNN manages issues that are related to the observance of human rights, including the freedom of association.

# FIGHTING CORRUPTION AND BRIBERY

SNN started and will continue the process of optimizing the internal procedural framework regarding the compliance, prevention and integrity warnings, by means of a sustained and formalized activity of familiarizing the entire personnel with the principles and provisions of the related procedural framework.

For this purpose, the compliance and anti-fraud activity was organized on the level of the Audit and Risk Management Division (including by the creation of the Compliance Office) with a dual role, of prevention within the company (by developing specific procedures and teaching courses / training sessions to employees), and audit.



# Social and Labour Aspects

The rights and obligations of employees are stipulated in the Collective Employment Agreement ("CCM") of SNN, in individual employment contracts ("CIM") and Internal Regulations of the Company. The rights and obligations of employees stipulated in the CCM are formulated in full compliance with human rights, the right to work in accordance with applicable law, employees benefiting from equal treatment, without discrimination, corresponding to the international standards of the nuclear industry, in conjunction with the legislation and motivational packages tailored to the macro- and micro-economic specificity in Romania.

The employees carry on their activity in accordance with the established working schedule, the job description as well as the Rules for Organization and Operation ("ROF"). The main activities, attributions, responsibilities as well as the relationships between the departments of the company are presented in the rules for the organization and operation of the company. The manner of applying legal provisions and internal normative provisions regarding work discipline is set by the Internal Regulations, reviewed in November 2018, and updated in the last period of 2019, applicable as of 10.02.2020.

The normative act that governs the labor relationships in the Company is the Labor Code - Law no. 53/2003, as further amended and supplemented, according to which, during 2019, between the Company's Board of Directors and its employees, represented by the Cernavoda NPP Union - union which is representative at unit level with legal personality, addenda to the CCM have been signed and registered with the Bucharest ITM [Territorial Labor Inspectorate].



The company currently uses a standardized individual work agreement both for the employees hired for a determined period of time and for the employees hired on undetermined term, agreement implemented through CLA SNN. The standardized individual work agreement respects the provisions of the Order no. 64/2003, regarding the framework individual work agreement.

The company evaluates its employees according to an internal procedure, annually or periodically, at an interval of 3 - 6 months (in the case of some personnel members who are under observation).

The Internal Regulations applicable at Company level, contain all the provision categories provided by the Labor Code. The Internal Regulations were made available to the employees on the Intranet page of the company and have full effect on the employees since the date of the publication.

Social and labor-related aspects are transposed into SNN's Collective Labor Agreement ("CLA") and SNN SA's Internal Regulations ("IR").

The Collective Labor Agreement within the organization includes all the rights and obligations of the parties, in compliance with the Internal Regulations, the Code of Conduct and are transposed into the Individual Labor Agreements concluded with no discrimination.



# Thematic Aspects:

## Social and Labour Aspects

The employment is done following the selection and recruitment process, which is based on the provisions of the Labor Code, the Collective Labor Agreement negotiated between the representatives of the management and the representative trade unions according to Law no. 62/2011, Law on Social Dialogue and the internal procedures in force.

The relationship with the trade unions is permanent and consists in meetings/consultations with them, and the provisions of the SNN CLA are negotiated following permanent consultations of the Commission appointed by the management, as well as by the trade unions.

As far as the human capital management is concerned, the company is involved and constantly invests in the quality of workers, through continuous training and preparation and by promoting the meritocracy as component part of the motivation system documented and implemented within SNN SA.

SNN maintains a tradition regarding the attention to the training of young specialists and the support of university study programs by supporting professional practice programs and involving the students in approaching current topics and of interest for SNN SA in practical academic works and those for taking the bachelor or master degree exams.

The management team of SNN SA intends to develop the collaboration with the university environment through a greater involvement regarding the training of practical skills of young people, becoming familiarized with their expectations and needs, and adapting their own existing programs mainly as part of the company's operating activities adapted thereto, in order to increase the attractiveness of SNN and the recognition of the employer brand.

With the emergence of Law no.177 of July 19, 2018 on internship, SNN SA appreciated the significant contribution made by this legal provision in increasing the professional quality, both informal and formal, of young specialists, by attracting, motivating and actively involving them within the company, with the running during 2019 of an internship program within Cernavoda NPP, with a number of 5 interns, who, at the end of the program and the completion of university studies, were employed with the company.





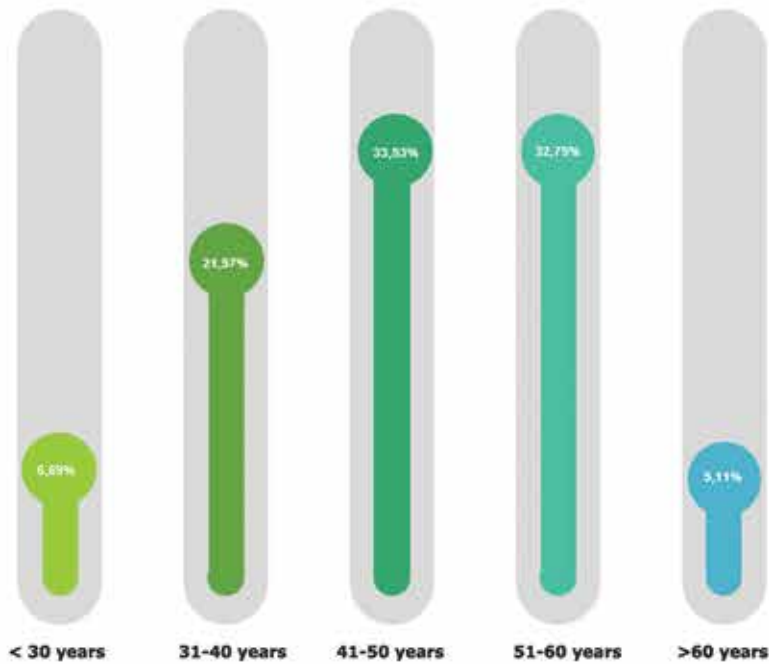
The company's management is fully involved in the organizational development, the creation of a culture adapted to the current economic environment, the increasing challenges the labor market is faced with, and combating the phenomenon of migration. In this regard, a complex program of organizational diagnostics was accessed, run with the support of a specialized consultant and with relevant expertise in this field, in order to highlight the strengths and weaknesses in the way SNN SA is conducting its business, as well as to identify the causes generating them, for organizational development by exploiting opportunities and removing dysfunctionalities.

SNN SA meets all the premises of a brand of employer, credible inside and attractive outside, with any campaign for the attraction and retention of personnel starting from the clear establishment of the objectives, the identification of talents and their development, models of working as part of a team and individually, allowing for the valorization of the abilities of every employee.

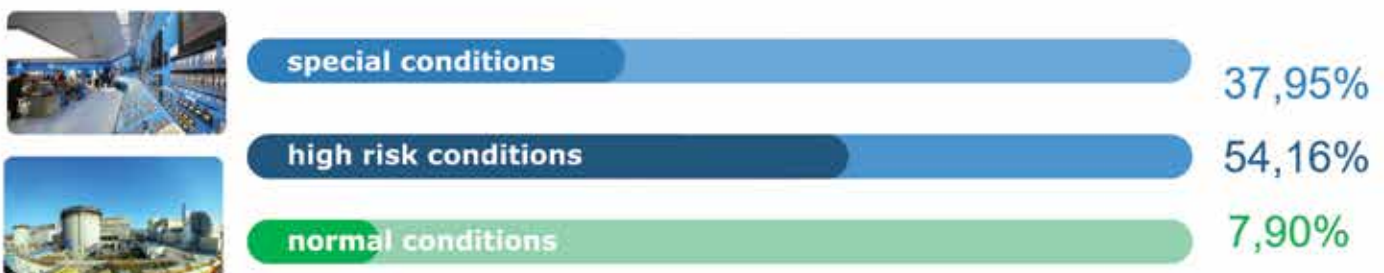




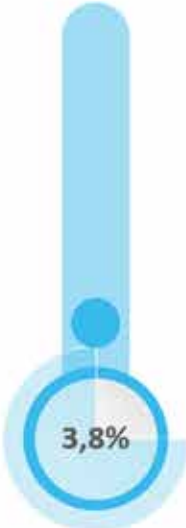
# Structure of the personnel / age groups



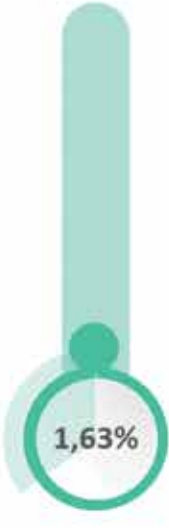
# Employment based on working conditions



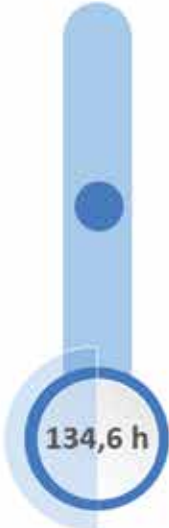
# HR Indicators



Personnel fluctuation rate



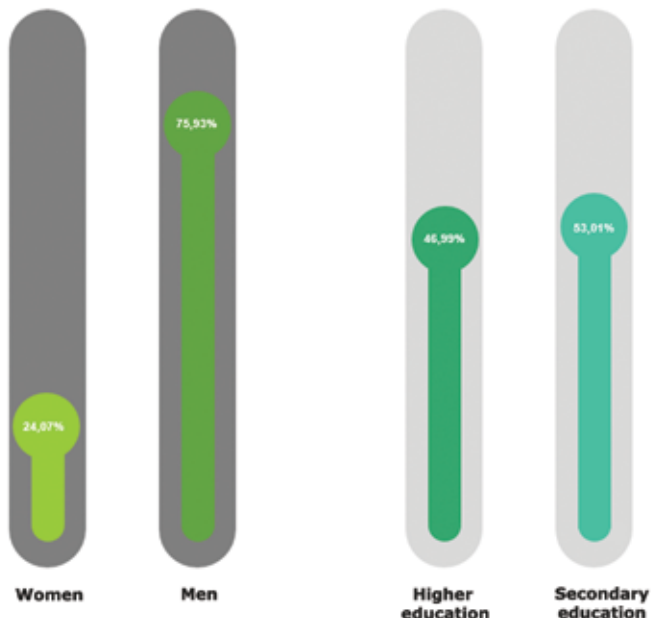
Share of employees working with temporary contracts



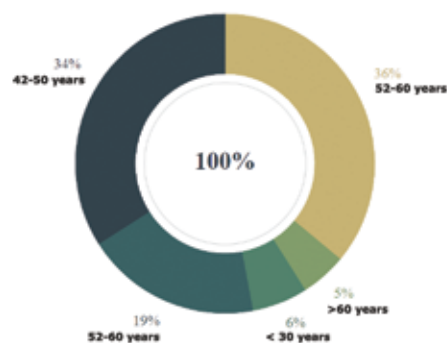
The average number of training hours per year for each employee



# HR CNE Cernavodă Indicators



CNE Cernavodă- Structure of the personnel / age groups, 31.12.2019

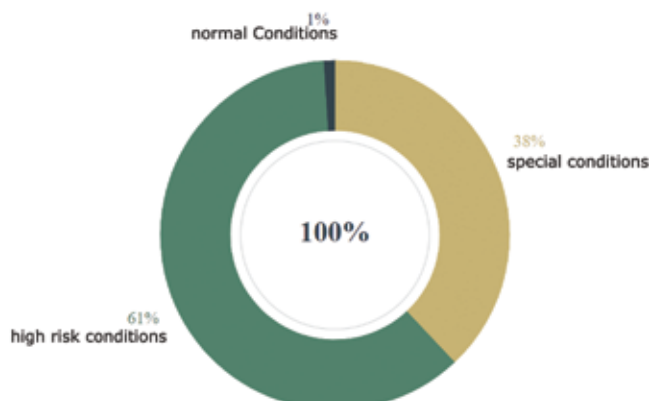


CNE Cernavodă - Structure of the personnel / gender groups, 31.12. 2019

CNE Cernavodă- Structure of the personnel / education level 31.12.2019



CNE Cernavodă- Employment based on working conditions, 31.12.2019





**4%**  
Personnel fluctuation  
rate  
31.12.2019



**91.10  
Women**  
The average number of  
training hours per year  
for each employee,  
per gender,  
31.12.2019



**182.44  
Men**  
The average number of  
training hours per year  
for each employee,  
per gender,  
31.12.2019



**11**  
Number of  
people with  
disabilities  
employed



**Human resource, the main  
resource of the organization**

# HR FCN Pitești Indicators



## Structure of the personnel / age groups at 31.12.2019



## FCN Pitești - Structure of the personnel / gender groups at 31.12. 2019

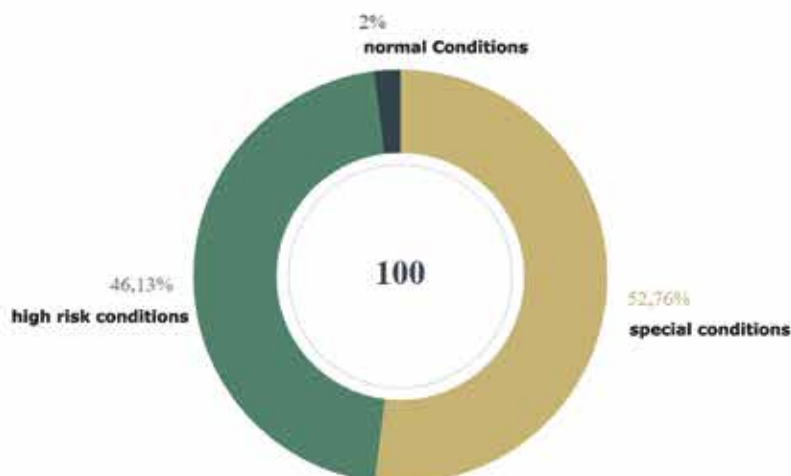


## FCN Pitești- Structure of the personnel/ education level at 31.12.2019





## FCN Pitești- Employment based on working conditions at 31.12.2019



### 01 0 work accidents

0

In 2019, NFP did not record any work accidents, and did not record any occupational illnesses.

### 02 Personnel fluctuation rate

3,69  
%

In 2019, 13 people left NFP and 17 people joined the organization.

### 03 Share of employees working with temporary contracts

1

Within NFP, the share of employees working with temporary labor contracts is low. As at this date, there is only one definite period contract.



# Waste Management and Recycling



Almost 80% of all the waste from landfills may be recycled. Through the effort of separating the garbage, we help reduce pollution and keep water clean, we preserve non-renewable natural resources and reduce the consumption of energy.



## SNN Head

**1.016,22 Kg** paper waste

**73,36 Kg** plastic waste

## Cernavodă NPP:

**22 700 Kg** paper waste

**559 Kg** plastic waste

**510 Kg** glass waste

## Pitești NFP

**2.030 Kg** paper waste

**480 Kg** plastic waste



NUCLEARELECTRICA

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More information about SNN's CSR campaigns can be found at:  
<https://www.nuclearelectrica.ro/csr/>